



**Norfolk Education &  
Action for Development**

*Working locally for global justice and equality*

# Primary Schools' Newsletter

**Spring Term 2004**

---

## **'A Taste for Action!' – Fairtrade Fortnight**

Fairtrade Fortnight (1<sup>st</sup> to 14<sup>th</sup> March) is fast approaching and, as mentioned in last term's schools' newsletter, provides a great opportunity to address global trade issues across the curriculum. This year is extra-special as it's the 10<sup>th</sup> anniversary of the Fairtrade Mark. Have you thought about what you might do? In this newsletter we hope to give you some practical ideas. We highlight Fairtrade resources available at NEAD; useful websites for accessing information, case studies and further educational resources; and we've included a Fairtrade internet quiz, ready to photocopy and use within the classroom.

### **What is Fairtrade?**

Fairtrade is an alternative approach to conventional world trade. It's a partnership between producers and consumers, which means paying farmers and other workers in the South a fair price for the work they do. This means they can have control over their lives, improve their education, health, living and working conditions, and plan for the future. As active global citizens, we need to be informed consumers – and be aware that the choices we make really do have an impact on other people's lives. The issue of Fairtrade can raise students' awareness of the wider world, and their own role within it. So what can we do during Fairtrade Fortnight to help?

### **Think Global Act Local...Get Active!**

- promote Fairtrade chocolate in your tuckshop.
- promote Fairtrade tea and coffee in the staffroom.

- liaise with the school canteen to hold a Fairtrade breakfast or lunch serving as many Fairtrade items as possible.
- get involved in some of the locally organised events (contact Tonia at NEAD for details).
- organise for a NEAD workshop facilitator to come to the school and run activities on Fairtrade for students.
- organise a stall of Fairtrade products (contact Sam at NEAD's World Shop).
- get a group of students to campaign / lobby their peers to fill in postcards / sign a petition in favour of Fairtrade.
- get your form group to do a school assembly on the issue of Fairtrade.
- set up a competition whereby students design campaign materials for a new Fairtrade campaign (see campaign websites below for ideas) or wrapping for new Fairtrade product. Could link into different curriculum areas.
- Set up a 'Fairtrade Trail', a fun way for students to find out about Fairtrade. Display materials at different locations around the school eg posters/maps/Fairtrade packaging. Students could design the trail themselves.
- Get students to do a survey of what products local supermarkets are selling, eg type / number of Fairtrade items on sale.
- Carry out consumer survey / school survey through devising a questionnaire about people's use of Fairtrade products. Could form a basis for developing a school Fairtrade Policy.

**For further information and advice on promoting Fairtrade Fortnight contact Tonia Mihill at NEAD (tel: 01603 610993 / email: [tonia@nead.org.uk](mailto:tonia@nead.org.uk)).**

NEAD (Norfolk Education & Action for Development)  
38 Exchange Street, Norwich, NR2 1AX  
Tel: 01603 610993 Fax: 01603 625004 Email: [sarah@nead.org.uk](mailto:sarah@nead.org.uk)  
Website: [www.nead.org.uk](http://www.nead.org.uk)  
Registered Charity Number 1010853 Registered Company 2237424

# What resources does NEAD have?

We have a wide range of resources to buy and loan for all key stages. Below we highlight just a few. Please come in and see what else we have!

**Games, role plays and simulations** are great ways of getting students actively involved in experiencing and understanding complex issues, at the same time as having fun.

- **Sowing and Harvesting** – Through participation in this game, children will begin to understand some of the global issues raised by food, farming and trade. As well as everything required for the simulation, there are also introductory and follow-up activities. **Ages 7-11 Oxfam £3.25.**
- **The Chocolate Trade Game** - Participants are encouraged to explore a series of international trade issues in this lively activity simulating the experiences of all those involved in chocolate production - from cocoa farmers in Ghana to shoppers in the UK. **Ages 7-14 Christian Aid £4.00.**
- **The Paper Bag Game** - Will you survive? What would you do if you worked 10 hours a day and still didn't have enough money to buy basics for your family? This popular and challenging simulation game has been updated with a new section on child labour. The game shows just how easy it is to work hard for a living and still stay poor. **Ages 9+ Christian Aid £4.50.**

**The Clothes Line** – Photopack with information/activity booklet looking at the stages in clothes production from cotton being harvested in India to children buying clothes in the UK. Through the concept of Fair trade it links children's own lives with those of people in the South. Activities include India quiz, mapwork, research and word-building activities. **KS2 Oxfam £13.95.**

**Go Bananas!** – Photopack with information/activity booklet looking at journey of the banana from tree to our tables. Skills developed involve questioning, sequencing, interpreting, research, presenting information and negotiating. **KS2 Oxfam £14.00.**

**The Banana Pack** - Contains three excellent resources to give you information and ideas for work around bananas and fair trade.

- **The Best of the Bunch** - full of information about Fairtrade bananas, and the current situation in the Windward Islands.
- **Bananas Unpeeled** - a video with teaching and action notes looking at life on Latin American banana plantations. It examines the actions of the WTO, and its effects on Caribbean farmers.
- **The Truth About Bananas** - an information and activity pack containing useful background information on banana production and trade, and an action for change section with discussion, role plays and ideas for action. **Ages 8-18+ Banana Link £21.10.**

**Fairtrade in Action** – This flexible pack introduces students to the concept of Fairtrade and encourages them to think about their own impact as consumers. It contains: a video featuring banana and cocoa production; producer case studies; Fairtrade Rules, a whole class game which is clearly explained and simple to play. **Ages 11-14 Fairtrade Foundation / RISC £16.00.**

**Ethical Trade Posters** - A set of 4 posters focusing on the garment and sports shoe industry. Starting with situations that young people are familiar with, the posters are designed to increase their awareness of how their actions, decisions and opinions can influence the lives of people around the world. **KS3/4 NEAD £3.00.**

**For further information or advice on teaching resources, or to order any of the above, contact Sarah Gann at NEAD (tel: 01603 610993 / email: sarah@nead.org.uk).**

# Fairtrade on the Net!

The following websites are great sources of further information, free downloadable education resources, and can be used by students for research purposes (see Fairtrade quiz attached).

- [www.fairtrade.org.uk](http://www.fairtrade.org.uk) - Well worth a look for downloadable education resources for use during Fairtrade Fortnight including lesson and assembly ideas ([www.fairtrade.org.uk/downloads/pdf/fairtradeinyourschool.pdf](http://www.fairtrade.org.uk/downloads/pdf/fairtradeinyourschool.pdf)). Useful for facts about Fairtrade ([www.fairtrade.org.uk/about\\_Fairtrade.htm](http://www.fairtrade.org.uk/about_Fairtrade.htm))
- [www.jusbiz.org](http://www.jusbiz.org) - an excellent site for free downloadable resources and case studies of Fairtrade tea and Cafedirect. 'Exposed' explores ethical issues within the global fashion industry ([www.jusbiz.org/resources/Exposed.html](http://www.jusbiz.org/resources/Exposed.html))
- [www.dubble.co.uk](http://www.dubble.co.uk) and [www.divinechocolate.com](http://www.divinechocolate.com) - Comic Relief websites packed with information on the (Ghanaian) Day Chocolate Company, Kuapo Kokoo, fair trade, how to grow cocoa beans, how chocolate is made and the story of Divine chocolate. Competitions, facts, games, resources for teachers.
- [www.bananalink.org.uk](http://www.bananalink.org.uk) - Provides information about the international trade in bananas, raising many ethical issues in business and economic activity. The site is a useful source of case study material.
- [www.christianaid.org.uk/learn/schools](http://www.christianaid.org.uk/learn/schools) - Contains resources, quizzes, ideas for class activities and simulation games to experience unfair game rules. Information on Christian Aid's Trade Justice Campaign.  
[www.christianaid.org.uk/learn/schools/primary/freeitem/caw02/index.htm](http://www.christianaid.org.uk/learn/schools/primary/freeitem/caw02/index.htm).
- [www.labourbehindthelabel.org](http://www.labourbehindthelabel.org) - Useful to access issues around campaigning for decent work conditions for garment workers both in the UK and overseas. Includes a list of resources and up-to-date research about the garment industry. E-mailable leaflet resources available on request.
- [www.globalfootprints.org/teachers/matrix.htm](http://www.globalfootprints.org/teachers/matrix.htm) - Access to downloadable resources and lesson plans on Fairtrade issues, linking to literacy and numeracy objectives for Years 3-6.
- [www.learn.co.uk/glearning/primary/lessons/ks2/default.asp](http://www.learn.co.uk/glearning/primary/lessons/ks2/default.asp) - On-line activities for primary school children and downloadable lesson packs.
- [www.cafedirect.co.uk](http://www.cafedirect.co.uk)



# FAIRTRADE INTERNET QUIZ

Using the websites identified, find out the answers to the questions.

## SECTION ONE - What is Fairtrade?

<http://www.oxfam.org.uk/coolplanet/ontheline/schools/chocbix/index.htm>

Click on 'Fair Food' and 'Find out more about Fair Trade'

1. What is trade?
2. When does trade become unfair?
3. What is Fair Trade?

Click on 'Next' to get to 'Who Gets the Biggest Bite?'

4. Have a go at the multiple choice quiz. Check your answers and then write down how much each group gets.

Cocoa farmers  
Tax in Ghana  
Tax in UK

Shops  
Companies making chocolate

## SECTION TWO - How does Fairtrade help?

Click on 'Go' to get back to 'Fair Food'. Then click on 'What the Producers Think'

5. What is Kuapa Kokoo?
6. Who do they sell their cocoa to?
7. What benefits do they get from doing this?
8. Read what the Chief of Niveneso Village, Mana Osei Yawu III, has to say. What have the community been able to do as a result of Fair Trade?

Go to [www.dubble.co.uk](http://www.dubble.co.uk)

Click on 'Dubble Story' at top and then 'Tough Times'

9. What do the low world prices for cocoa mean for farmers? List 3 things.
10. Click on the Comic Relief logo and then 'The Fair Trade Difference'. What does Addae Mensah Joseph, a cocoa farmer, say are the benefits of Fairtrade. List 3 things.
11. How much more does Kuapa Kokoo earn per tonne for cocoa beans when sold to Fairtrade companies?
12. Click on 'Get Involved'. Write down 3 things you can do to promote Fairtrade as a 'Dubble Agent'. Sign up as an agent if you want to help.

## SECTION THREE - Fairtrade products

[www.fairtrade.org.uk](http://www.fairtrade.org.uk)

13. Using the 'Food and Drink' link, make a list of 5 Fairtrade products that are available to buy.
14. What would your favourite Fairtrade snack be and where could you buy it?



# Global express

## The rapid response information series for schools on world events in the news

The latest issue of **Global express** focuses on Fair trade. It contains instant photocopiable classroom activities for 8 to 14 year olds.

While millions of people depend on world trade for their survival, there is great controversy about how it is organised. **Global express** examines the current problems with world trade and explores solutions for fairer trade.

To order a copy of **Global express** @ £5.00 a copy, contact Sarah at NEAD - tel: 01603 610993 / email: sarah@nead.org.uk.

**NEAD** works locally for global justice and equality by:

- ❖ *Showing the links that exist between people throughout the world.*
- ❖ *Raising awareness about inequalities in our world and increasing understanding of their causes.*
- ❖ *Promoting ways in which people can take action to create a more just and sustainable world.*

**The NEAD resources library** carries an extensive range of materials for use in the classroom. Membership for primary schools costs £25 a year and enables all staff to borrow materials. It's a valuable resource that will give you the opportunity to enrich work in the classroom and bring a wealth of new information to your pupils. Members will also be sent NEAD's tri-annual newsletter. To become a member, simply photocopy and fill in the form opposite and return it with a cheque for £25.

### Primary School Membership

School:

Address:

Postcode:

Phone:

Fax:

Email:

Contact teacher:

Cheques to be made payable to NEAD.  
Please return to Sarah Gann, NEAD,  
38 Exchange Street, Norwich, NR2 1AX.

### Regional Development Education Centres (DECs)

DEEL (DevEdEssex Ltd), 4 Portal Precinct, Sir Isaacs Walk, Colchester, CO1 1JJ. Tel: 01206 763380  
Harambee Centre, Emmanuel United Reform Church, Trumpington St, Cambridge, CB2 1RR. Tel: 01223 358116  
NEAD (Norfolk Education & Action for Development), 38 Exchange St, Norwich, NR2 1AX. Tel: 01603 610993